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62,57



Los Angeles



Miss Cynthia Forde



Mrs. Aaron Ward

GET ACQUAINTED WITH THE BOBBINK & ATKINS ROSES

This Fall of 1922

ALL HOME-GROWN OPEN-GROUND PLANTS, FRESHLY DUG—THE
WORLD'S BEST ROSES DIRECT TO YOU

Have you been discouraged by your attempts to have Roses in your garden? These truly American, New Jersey-made plants, grown under observation in the greatest eastern nursery, will encourage you, delight you, **if planted this fall** in your garden, or if bought and delivered to you so that you may "heel them in" at home for the earliest possible and most favorable spring planting.

We want you to know our better, home-grown, open-ground Roses, sent you with sure and simple directions for handling. We have selected six distinct varieties, each at the top of its color section, and of known good habit as to blooming and growing. These superior sorts, illustrated

in color on this page, and described on the next page, will make your garden glow with Roses next June, and all through the summer and fall of 1923, if you plant and care for them according to the simple directions we provide. As a special inducement for fall planting

We will supply these
Six Superior Roses for **\$5**

Simply send us your name and exact address, with a \$5 bill or a check or money order—the Roses will come by express at the right time. See next page for description of these six, and nineteen other dependable sorts. Address always

BOBBINK & ATKINS, Rutherford, New Jersey

KEEP THIS! IT CONTAINS VALUABLE HORTICULTURAL INFORMATION. YOU MAY NEED IT



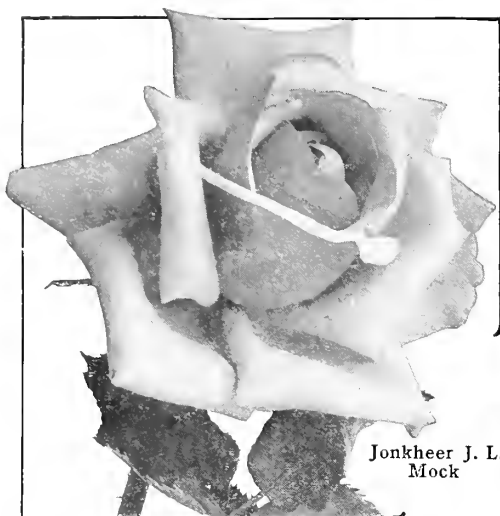
Killarney Queen



Etoile de France



Lady Ursula



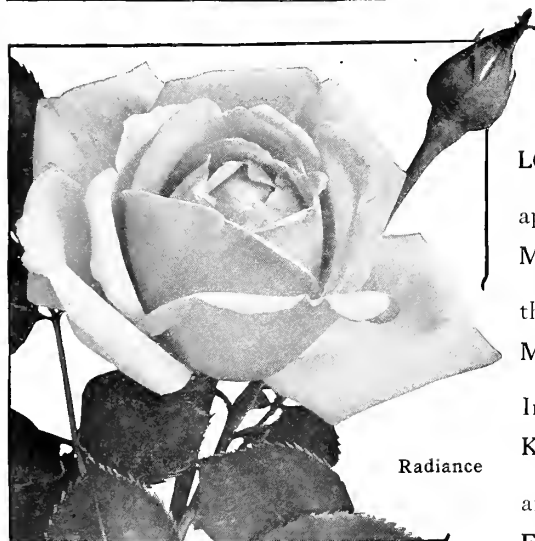
Jonkheer J. L.
Mock



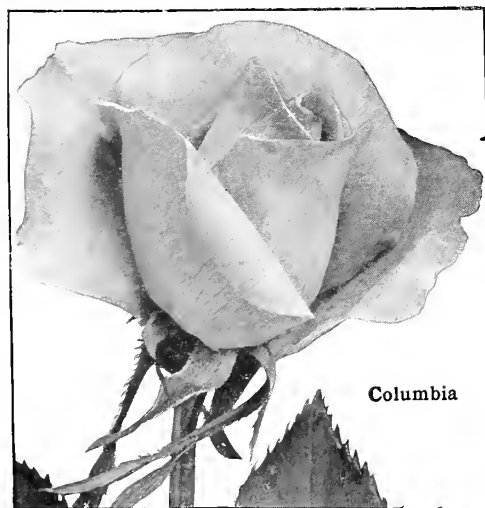
Gruss an Teplitz



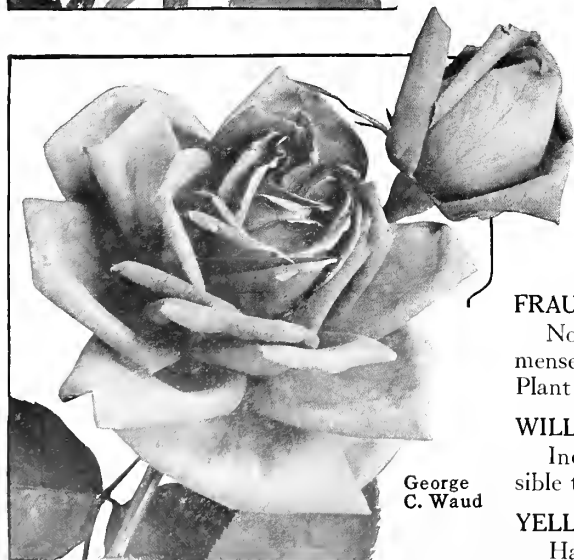
Mme. Jules Bouché



Radiance



Columbia



George
C. Waud

The Six Roses Shown in Color on Page One

LOS ANGELES

Was awarded the world's highest Rose-honor at Paris in 1918. Color indescribable—flame-pink, apricot, salmon, gold, mingled in an informal flower of notable fragrance; buds exquisite.

MISS CYNTHIA FORDE

On a tall and vigorous plant come many brilliant, rose-pink buds, opening into large flowers that show peculiar pointed and edged petals; fragrant and fine, and at the head of its class.

MRS. AARON WARD

A Rose of pleasing surprises because of its color variations, all based on its normal deep Indian-yellow hue. Buds particularly lovely, and they come in profusion on the strong plants.

KILLARNEY QUEEN

Remarkable for its very long and lovely deep pink buds, freely produced on a vigorous plant, and opening into broad blooms of informal beauty. Much better than the original Killarney.

ETOILE DE FRANCE

Great glowing flowers that open from fine buds make this bright scarlet-erimson Rose a valued favorite. It blooms freely on strong plants, has good fragrance, and is a great red Rose.

LADY URSULA

Tall and vigorous bushes continually produce an abundance of soft clear even pink buds and blooms, good and sweet in all stages. Blooms all season.

These Six Colored Plate Bobbink & Atkins Roses, in strong open-ground plants, for FIVE DOLLARS

The Twelve Roses Illustrated on These Pages

JONKHEER J. L. MOCK

Cherry-red and silvery pink in an immense bud and flower that looks like an intensified "La France." Unique; good fall bloomer, and the plants are vigorous.

RADIANCE and RED RADIANCE

Two sorts differing only in color. Exquisite pink, with elegant infolded buds, is Radiance; rich erimson is Red Radiance. Both vigorous and dependable. We send either one you choose.

COLUMBIA

A different and splendid American Rose, the lively pink buds and blooms of which do not fade as they mature. Nearly thornless stems, freely produced on strong plants.

GEORGE C. WAUD

Fine and fragrant globular flowers of bright and different red-erimson, on a vigorous plant that persists in blooming all summer. Unique in its color and habit.

MME. JULES BOUCHÉ

A most dependable white Rose, its lovely buds being tinted and flushed pink at times. Plant has all good qualities, and blooms well.

FRAU KARL DRUSCHKI

Not a Hybrid Tea Rose, but altogether the best pure white Rose in existence. Blooms immense and coming in a great June burst, followed by scattering flowers all summer and fall. Plant rampantly vigorous and hardy everywhere; the most popular white Rose.

WILLOWMERE

Including the hues of a summer sunset in shades of apricot, orange, and pink—it is impossible to accurately describe its color. One of the best Pernetiana Roses, and thoroughly desirable.

YELLOW OPHELIA

Has the superior bud-form of Ophelia, with dainty lemon-yellow color in its abundant flowers.



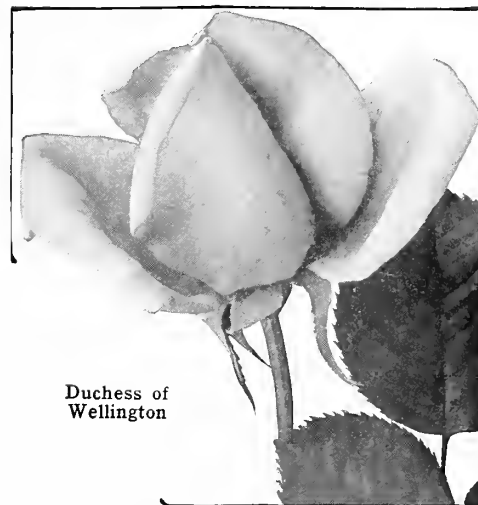
Frau Karl Druschki



Rose Marie



Willowmere



Duchess of Wellington

DUCHESS OF WELLINGTON

A very vigorous and free-flowering Rose of distinct qualities. Its buds are slim and elegant, saffron-yellow in color, and opening to a loose and informal flower of sweetness and beauty.

FRANCIS SCOTT KEY

Absolutely alone in its class. Its pleasing crimson buds quickly open into a very double flower of immense size and great beauty, lasting in perfection for days; nothing else like it.

GRUSS AN TEPLITZ

The one Rose that blooms all the summer and autumn, defying drought and hot sun. Its glowing crimson flowers are in clusters on plants that may be grown into a wonderful hedge.

ROSE MARIE

An American Rose producing abundantly of bright clear pink buds of fine form, opening into full and fine flowers. Thoroughly good in every way, and rapidly attaining high favor.

☛ *These Twelve Illustrated Roses, in strong open-ground plants, for TEN DOLLARS*

Other Good Roses Not Illustrated

MRS. WAKEFIELD CHRISTIE-MILLER

Great peony-like open flowers of delightful clear rose and blush tints. It is top-notch in its color.

LAURENT CARLE

Velvety deep carmine blooms of fine form, on vigorous plants that bloom well in fall.

OPHELIA

A standard with which to compare other Roses is this salmon-flesh-pink flower, with its buds of peculiar elegance. Formerly only known as a greenhouse Rose, but found to do well in the garden.

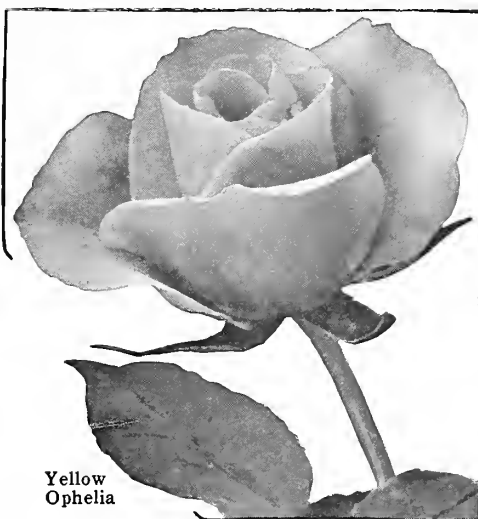
MRS. A. R. WADDELL

Flowers of graceful, loose-petaled form and exquisite color, ranging through shades of apricot and salmon. Abundant bloomer, particularly in the fall.

H. V. MACHIN

Very large flowers of the much-admired scarlet-crimson color, on sturdy and productive plants; one of the best of its type. Clear and bright red Roses are always pleasing.

☛ *One Dollar Each, if ordered separately; included in the Get-Acquainted Set*



Yellow Ophelia



Francis Scott Key

ALL THESE selected and successful Roses, and the great Portland Street Rose shown on page 4, make up our

25 Get-Acquainted Roses for Fall Planting for \$20

Any Rose separately at \$1

☛ Do not confuse these Roses with discarded "forcing" Roses, of varieties unsuited for outdoor growing, and with vigor sapped by long greenhouse heat, or with little inside-grown shoots. These are heavy field-grown Rose plants, strong and vigorous, and no better are grown anywhere in the world.

BOBBINK & ATKINS, Rutherford, New Jersey

The Get-Acquainted Twenty-five Best Roses

described and partly pictured in this Fall-Planting Circular are from the Bobbink & Atkins Catalogue of "American-Grown Roses for America" which represents the largest stock of field-grown Roses now available in America, and by far the largest collection of outdoor varieties actually grown by any one concern in America.

We are headquarters for the Rose in America, as to quality, quantity and assortment. At our extensive nurseries in and near Rutherford we have great fields of Roses. Here are regularly grown upwards of a half-million Roses each year, in more than four hundred varieties, including all the best sorts in the Hybrid Tea, Tea, Pernetiana and Polyantha classes, usually grouped as the "everblooming" kinds; the Hybrid Perpetual, Rugosa, Brier, Moss and "Species" or Botanical Roses; a wonder-

ful collection of the splendidly useful Climbing Hybrid Teas, Noisettes, Wichuraianas and Multifloras; also French or Gallica Bengals, Damask-Musks, Cabbage or Provence, Sweetbriers and Chinese Roses. Each year we scour the world for new sorts of merit, and at all times have on trial hundreds of new varieties.

Our Roses are grown in the most approved way, using mostly the wonderful "Polyantha multiflora" stock which gives the Hybrid Teas their splendid blooming vigor. They are altogether outdoor grown, and their sturdiness is dependable.

Purchasers from this Circular are entitled to our notable Catalogue on application; others may obtain it by sending 50 cents, allowed on the first order for Roses. The Catalogue is profusely illustrated in color and black, and is a veritable encyclopedia of all good Roses in American commerce.



MME. CAROLINE TESTOUT

Large, globular flowers of clear satiny rose, shading at the center and the edges, characterize this wonderful Rose, which is used to such superb effect on the streets and in the gardens of Portland and other Oregon cities, as shown above. It flourishes admirably in the East, and is among our best garden Roses. ONE DOLLAR each for strong, outdoor bushes, and is included in the "Best Twenty-five Roses" which we send this fall for \$20.

How to Succeed with the Fall Planting of Roses

When the plants arrive, open the bundle in a sheltered place and give the Roses a thorough soaking with water, preferably by immersion in a pail or tub, for two hours. After removing from the water, carefully cut away any roots that may be broken or damaged and cut off the top shoots to not more than six or eight "eyes" or buds on each shoot, and not more than four or five shoots to each plant. Then again cover with soil or immerse in water until quite ready to plant. Do not ever allow the roots to be exposed to sun or wind; their proper place is in the ground.

Have the soil for Rose-planting deeply dug, to at least 18 inches or "two spades" in depth, mixing with it at least one-fourth—more if possible—of its bulk of well-rotted cow manure or stable manure. A little air-slaked lime is a desirable addition, and so is a good sprinkling of ground bone-meal.

To plant, dig in this prepared ground a hole large enough to easily accommodate the roots of the Rose plant when spread out flat, as you would spread your hand, and deep enough so that when filled in the "crown" of the plant, where the branches or shoots separate, is at least an inch below the surface; so spreading out the roots, fill in the soil carefully, shaking the plant lightly in order to get soil between all the roots, and then firming the soil with the hand or a blunt stick at first, and eventually with the feet, so that the Rose is solid in the ground. Roses cannot endure loose planting or air-spaces between the roots.

Our catalogue gives further suggestions for care. The interested Rose-lover may join the American Rose Society, receiving the American Rose Annual, and learning who his Rose neighbors are. Send us \$3 for this membership; we will put it through.

The ground should be dry enough when planting is done so that it will not compact into a ball when squeezed. After planting, however, a thorough soaking of the soil is desirable.

Before freezing weather sets in, mound the soil around the branches of the Rose plant 8 to 12 inches high, and cover with loose litter or evergreen boughs.

To "beel-in" or carry over for spring planting.—If it is not convenient to plant permanently when the Roses come in the fall, open the bundle, remove the packing, cut back injured roots and long tops as above recommended, and then bury the bundles of plants in a sloping position where water will not stand at any time. Work soil around the roots closely, and cover the tops at least 6 inches with loose earth, remembering to plant a stake at each bundle so as to locate it in the spring. Loose litter or evergreens on top will complete the protection.

In the spring, uncover when the ground is workable, and a little earlier than you would plant early peas. Lift the bundles, separate the Roses, and plant as above recommended.

Fall-planted Roses should have the litter and drawn-up earth removed when the ground is workable, and then the tops should be cut back again to not over four eyes or buds to a shoot. Keep cultivated, remembering that a Rose plant enjoys soil tight around the roots and loose on the surface.

Please mail all correspondence to
Rutherford Office

BOBBINK & ATKINS, Rutherford, New Jersey